



# *Celebrating Our* **CULTURAL** **DIVERSITY**

## **2010 Santa Rosa Race Equality Week Festival Awareness – Understanding – Acceptance**

Dear Community Partner:

Each year, the Santa Rosa community comes together for the Race Equality Week & Festival. The purpose of this week is twofold: first, to spotlight the issues of racism and discrimination and the problems that many are still subjected to; and second, to showcase what Santa Rosa and Sonoma County are doing to promote race equality and celebrate our diversity. The week begins with a multi-cultural ethnic festival at Elsie Allen High School, 599 Bellevue Avenue, Santa Rosa, CA 95407.

Building on the Festival's past success, this year's celebration on September 12<sup>th</sup> promises to be bigger and better than ever, with even greater opportunities for community involvement in Race Equality through education, culture and dialogue. This year's activities include youth activities, art, music, dance, crafts and great food.

Please join us in this year's celebration by becoming a sponsoring organization. Event Sponsorship is \$250, although donations of any amount will be gratefully accepted. If received by July 31, 2010, all sponsors will be included on the Race Equality Week poster. All sponsoring organizations' names will be added to future advertising and press releases and listed on the Festival program, as publication deadlines allow, and will be added to the Race Equality Week Festival website, which can be found at <http://www.rewfestival.net> Please forward a copy of your logo, and web page, if any, to [consult@sonic.net](mailto:consult@sonic.net) , for inclusion.

Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_  
(Mailing address, City, State, Zip Code)

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Amount Enclosed: \_\_\_\_\_

Please make checks payable to: **New Vision Santa Rosa Foundation**

Mail your response to:

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